Super Short Bio:
Shana Sumers is a keynote speaker, career coach and professional athlete who helps women athletes build careers as powerful as their game to succeed in life beyond sports. Drawing from her experience of launching and scaling communities at startups and corporations and navigating career transitions as an athlete, she teaches relationship capital, confidence, and career strategy for professional success.

Short Bio:

Shana Sumers is a keynote speaker, host, professional athlete and former HubSpot leader who helps women athletes build careers as powerful as their game to succeed in life beyond sports

Drawing from her experience as both an athlete and a leader who scaled communities by 400% at HubSpot, Shana teaches women athletes how to navigate career transitions, build confidence, develop personal brands, and turn their sports networks into business opportunities that actually opens doors, whether they are still in the game or have hung up their cleats.

With high energy, real talk, and proven frameworks, Shana delivers sessions that help athletes leverage their playing careers to build power in the business world, because their athletic identity isn't their only identity - it’s their super power.

Beyond the stage, she co-hosts the Bad Queers Podcast and continues to navigate the exact career transition she teaches: building relationship capital as a professional athlete preparing for life after sports.

Long Bio:

Shana Sumers is a keynote speaker, host, professional athlete and former HubSpot leader who helps women athletes build careers as powerful as their game to succeed in life beyond sports

As a professional athlete, Shana isn't just teaching about career transitions, she's navigating it herself. While playing football, she's actively building the relationships, partnerships, and career opportunities that will matter during and after her playing days are done. This lived experience makes her work uniquely credible: she's not a consultant telling athletes what to do. She's one of them.

Before launching her speaking business, Shana spent nearly a decade leading community strategy and relationship-building programs at HubSpot and HER Social App. At HER, one of the largest queer women-focused social apps, she relaunched and scaled the community from 8 to 26 sub-communities across identities, interests, and relationship types. At HubSpot, she launched and grew Black@INBOUND, the company's first professional community for Black talent, scaling it by over 400% in six months. She later created and led The Spot Community, a global platform for Black and Latine professionals and entrepreneurs, where she managed partnerships with LinkedIn and Chase Ink, booked speakers including Dr. Yvette Noel-Schure, Dr. Marcus Collins, and Morgan DeBaun, and tripled event engagement year-over-year.

Through that work, she learned a fundamental truth: relationships are everything. Not just for belonging, but for opportunity, advancement, and power. Now she brings that expertise to women athletes navigating the same challenges she faced in corporate spaces; being underrepresented, building networks in rooms that weren't built for you, and turning authentic relationships into real career growth.

Through her keynotes and workshops, Shana helps women athletes navigate career paths beyond playing, build confidence and self-advocacy in professional spaces, develop personal brands that open doors, find mentors, create strategic relationships, and turn their athlete networks into business opportunities. With high energy, humor, and practical frameworks, her sessions give athletes the tools to build relationship capital strategically and authentically because their athletic identity isn't their only identity - but it is their super power.

Beyond the stage, Shana co-hosts the Bad Queers Podcast, where she brings honest, culture-shifting conversations to the LGBTQ+ community with guests like Lena Waithe, Crissle West, Bob the Drag Queen, Preston Mitchum, Imara Jones, and Jessamyn Stanley.