ALLIE DISKEN

Founder & Chief Communications Officer, StratAlign LLC

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Allie Disken is a Denver-based communications executive with 17 years of experience building enterprise communications strategies that align leadership, engage employees, and drive organizational growth. She has served as a trusted advisor to C-suite and senior leadership across Fortune 500 companies and complex, matrixed organizations, translating business strategy into clear, compelling narratives that move people to action.

Most recently, Allie served as Sr. Director of Internal & Operational Communications at Comcast, where she led communications strategy across a 12,000-person division. Her work there included building a communications function from scratch in 90 days, leading enterprise-wide transformation communications that produced record employee engagement scores, and sustaining an 83% email engagement rate against a 62% industry benchmark.

Prior to Comcast, Allie spent 10 years at Northrop Grumman in progressively senior communications roles. Responsibilities included directing integrated internal and external communications across a global portfolio of 60+ defense programs, managing media relations, trade shows, advertising, executive thought leadership, and crisis communications.

In early 2026, Allie founded StratAlign LLC, a Denver-based strategic communications consultancy that identified and closes leadership execution gaps that create drag on business outcomes. Allie works with executive teams to clarify their strategic narrative and priorities, align communications across leadership, and drive business outcomes through disciplined reinforcement. StratAlign's proprietary AXIS Operating System™ guides organizations through assessment, alignment, infrastructure development, and ongoing reinforcement, giving leaders the tools to communicate with clarity and consistency at every level.

Allie is a Prosci Certified Change Management Practitioner and a graduate of the Executive Leadership Academy at the University of Denver. She holds a B.A. in Communication Studies — Public Relations from James Madison University.

17	83%	12,000+
Years in Senior Comms Leadership	Peak Employee Engagement Rate	Employees Aligned Through Transformation

COMMUNITY & VOLUNTEER INVOLVEMENT

- Board member / Chief Communications Officer, Caring Embrace Inc.
- Help the Homeless Washington, D.C. *(volunteer & charitable contributions)*
- Colorado Public Radio *(charitable contributions)*
- 2 Blondes All Breeds and Lifeline Puppy Rescue *(charitable contributions / animal support)*
- Special Olympics *(charitable contributions)*
- Toys for Tots *(annual contributions)*
- Back Pack Society

AREAS OF EXPERTISE

- Enterprise and organizational communications strategy
- Executive advisory and C-suite communications partnership
- Strategic narrative development and messaging architecture
- Internal communications infrastructure and channel strategy
- Change management communications (Prosci certified)
- Brand, media relations, and external communications
- Employee engagement, culture, and storytelling
- Communications measurement and analytics
- Crisis communications and organizational transitions

POINT OF VIEW

Most communications engagements are built around content: what to say, when to say it, through which channel. StratAlign starts further upstream — with the question of whether the leadership team is actually aligned around a common narrative before anything is communicated. In most organizations, the answer is no. And that misalignment is the root cause of almost every communications failure I've seen.

The firms that get communications right don't just hire good writers. They build infrastructure: shared language, reinforcement mechanisms, measurement systems, and leaders who are equipped to carry the message at every level. That's what we build. And in a high-velocity, high-expectation environment, it's what makes the difference between a communications function that creates clarity and one that creates noise.