

Kristen MacDonnell is a strategic technology and telecommunications leader who blends sharp market instincts and a people-first mindset. As Senior Manager of Product Management at Spectrum Business, she leads a team that champions action-oriented strategy and data-driven decisions. Since joining Charter Communications in 2021, Kristen has focused on shaping internet products that fuel revenue growth and elevate the customer experience, while partnering closely with sellers to make their work simpler and more effective.

Kristen is a diligent problem solver who quickly gets to the root cause and turns complexity into clear, actionable next steps. She brings structure to ambiguity, activates the right partners at the right time, and builds momentum that drives initiatives toward organizational goals.

Guided by the WICT Network's touchstone "Listen with Your Head and Heart," Kristen creates collaborative environments where teams can experiment, learn, and thrive. Her commitment to helping others grow led her to join the WICT Network as Membership Chair where she builds spaces for genuine connection.

Kristen holds an MBA in International Business from the University of Colorado Denver. Originally from the Boston area and a former college ski team member, she now spends her free time enjoying almost any outdoor activity with her dog, Kona.