

Jennifer serves as Senior Vice President of Network Implementation at Comcast, where she leads the strategy and execution behind the company's next-generation network infrastructure. She oversees the design and deployment of Comcast's fiber and coax networks, driving innovation and operational excellence at scale. Under her leadership, the organization manages strategic programs, large technical initiatives, and advanced software platforms that optimize performance and enable growth. Jennifer partners closely with headquarters and field operations to deliver transformative solutions that strengthen Comcast's position as a technology leader.

A 32-year veteran of the communications industry, Ms. Smardo began her career as a receptionist in the Central Division office of TCI and has held progressive positions with responsibilities that encompassed Engineering, Tech Ops, Financial and Project Management disciplines which have led to advancement into her current role.

Ms. Smardo earned a BA in Psychology, a BS in Communications and a MS in Organizational Leadership from Regis University.

Ms. Smardo is a member of Women in Cable and the Society of Cable Telecommunications Engineers. She is a graduate of various industry leadership programs including the WICT Rocky Mountain Leadership Institute Program, WICT Rising Leaders Program, Betsy Magness Leadership Institute, the Comcast Women's Executive Leadership Program, and the SCTE-Tuck Executive Leadership Program. In 2023, she was inducted into the Cable Pioneers. Passionate about animal welfare, she is involved in many animal related charities throughout the nation.

Ms. Smardo and her husband Greg live in the Denver Metro area and enjoy an active lifestyle in Colorado with their dogs.