

Tiffany K. Payne is a seasoned strategic business executive with nearly three decades of experience building transformative partnerships, leading high-performing teams, and driving operational strategies that deliver both business and social impact.

As Vice President of External Affairs for Comcast's West Division, Tiffany leads the company's *Project UP* initiative - Comcast's \$1 billion commitment to advancing digital opportunity. Under her leadership, Project UP is expanding internet access, delivering essential digital skills training, and helping drive economic mobility across the division.

Over her 25+ year career at Comcast, Tiffany has held multiple leadership roles at both division and regional levels. Her focus on digital accessibility and community engagement has fueled business growth while reinforcing Comcast's reputation as a purpose-driven technology leader.

As a woman in tech-focused leadership, Tiffany is passionate about using technology as a force for good and empowering the next generation of innovators and changemakers to lead with both heart and strategy.