

Julie Davis is Vice President of Sales, Energy Storage at ATX Networks, where she leads business development efforts centered on transforming energy backup solutions through Hybrid Supercapacitor (HSC) technology. With over two decades of experience in sales and a bold pivot into the telecommunications space over 3 years ago, Julie is passionate about energizing the industry—literally and figuratively.

Her mission is to move the industry forward by challenging conventional thinking and driving innovation that enhances resilience and sustainability. Julie is a vocal advocate to redefine how telecom providers approach energy storage, and she thrives on creating momentum around cutting-edge solutions.

An active member of SCTE, WICT, and multiple energy-focused committees, Julie is deeply committed to mentorship and fostering community across the telecom and energy sectors. Her competitive spirit and discipline stem from her background as a Hall of Fame collegiate athlete—qualities she brings to every professional endeavor.

Julie lives in Santa Rosa, California with her husband Jeff. Outside of work, she enjoys traveling, golfing, working out, reading, and staying plugged into the latest energy trends.