

Elizabeth Serafin is an experienced Advanced Analytics and Business Intelligence Analyst with over 20 years in the field. She currently works at Comcast Business as a Senior Business Intelligence Analyst IV, where she demonstrates leadership through her ability to effectively guide and support her team, drive strategic initiatives, and foster collaboration across departments. Elizabeth has a strong background in competitive analysis, project management, and customer retention strategies.

Elizabeth's professional journey began in 1995 with US WEST. Her inquisitive nature and passion for “the why” led her to excel in data analysis, while her outgoing and sociable personality helped her connect with leaders and foster strong professional relationships. This strong foundation paved the way for a successful career with roles at Qwest, AT&T, Viasat, Cricket, and most recently, Comcast.

Elizabeth is actively involved in volunteer work with The WICT Network: Rocky Mountain, serving as Director of Finance. She has received awards such as Comcast's Best of the West – Top Sales Support Professional and the Catalyst Team Award.