

Trista Caldwell is an avid problem-solver and has spent her career in pursuit of solutions. Starting with her emergency management consulting work for local, state, tribal and federal governments agencies, Trista worked to drive emergency strategies for preparedness, response, recovery, and continuity in the face of catastrophic disasters, both natural and human caused. Memorable engagements include strategic development sessions with the Joint Chiefs of Staff Office and Port Owners to drive solutions that benefited all stakeholders within the Nation's Ports, and her on-site support to the FEMA Public Assistance mission in response to Hurricanes Katrina and Rita. She also designed, managed, and executed an international training and exercise program with G8 Nations' Ministers of Home and Interior to identify partnership opportunities to mitigate the impact of cyber-attacks. Her most satisfying emergency management work involved guiding the US Coast Guard leadership in Guam and Saipan to develop creative ways to allocate and deploy fixed resources to remote locations in the face of catastrophic incidents. Creative problem-solving within the backdrop of a catastrophic disasters helped her prepare individuals and groups to respond to the unimaginable and proved fertile training grounds to prepare Trista for challenges that would face her in cable.

Trista joined Comcast in the West Division PMO in 2013. She supported the portfolio for all programs and projects within the Division, working closely with stakeholders in the regions, division, and headquarters across all business areas. That role expanded to include both program delivery and operational teams, focused on operational efficiencies and reliability of newly launched products, such as X1, working closely with field partners.

Trista transitioned to a role within Xfinity Mobile at Comcast HQ, working with the retail locations and supply chain – which served as both an incredible learning experience and problem-solving opportunity, with mobile being a brand-new product. While with Xfinity Mobile, Trista was fortunate to attend the Denver Leadership Academy (DLA) at the University of Denver which ignited her passion to further develop leadership skills within herself and others. She returned as an Advisor to the program, now serving as DLA's Executive Sponsor going into the program's 10th year.

Since then, Trista has had roles within the product organization of Comcast, and currently leads a team in the Technology and Product Experience (TPX) group. She serves as the Vice President of Strategic Planning and Execution, responsible for ensuring the portfolio of programs and projects requiring TPX resources are aligned, prioritized, and visible. During her tenure in TPX Planning, she and her team have worked to develop the OneList, a comprehensive, prioritized view of the entire body of work TPX delivers for all stakeholders. A collaborative effort between technology, business and finance focused on meeting the goals of the business.

Trista is a skilled MBA with years of experience creating and managing budgets, schedules, deliverables, and personnel. She strives to discover and improve operational effectiveness, always focused on enhancing quality for the customer. She is a collaborative team leader, who has skillfully crafted many teams – often newly formed – to drive operational optimization and encourage excellence in execution while making the workplace enjoyable and rewarding for the entire team. She strives to build a culture of trust and empowerment with the end goal of exceeding expectations.

Trista was born in Wyoming, raised in Arvada, Colorado and now lives Centennial, with her husband, son, daughter and two dogs. She received degrees in Marketing and Finance from the University of Tulsa. She also received an M.B.A. from the University of Tulsa. She recently was recognized as the WICT Rocky Mountain Region 2024 Woman in Technology and feels incredibly fortunate to be part of such an incredible organization and community.