

A dynamic and accomplished technology leader with a strong background in product strategy, audience measurement and design thinking, Katie Donatelli has a proven track record of driving innovation and delivering results in complex, large-scale technical environments. As the Director of Video Product at Charter Communications, Katie leads a high-performing team responsible for shaping video engagement and data strategies for millions of subscribers. With deep expertise in CX, data analytics, and experimentation, Katie also has successfully spearheaded data initiatives that included supporting the launch of the Xumo IP STB and the development new set of KPI's that evaluates product success through the lens of the customers' journey to watch content. Recognized as a Top 20 Emerging Leader in the streaming TV industry, Katie combines a strategic vision with hands-on leadership to navigate competitive landscapes and drive impactful outcomes in the ever-evolving tech space.

An alumnus of The Catholic University of America, Katie earned a Bachelor of Arts Degree in Economics from the University Honors Program. During her time at CUA, she was a 4-year member of the Women's Soccer team and captain her senior year.

Katie lives in Littleton, Colorado with her husband, dog (Cheech) and cat (Taco). In her free time, you will find her in the mountains skiing, rock climbing or hiking depending on the season.