

Alysen Hargrove is a passionate communicator and caring Sales & Marketing leader, with a strategic vision for culture building and growth.

She has been in the Telecommunications Industry and with Comcast since 2007, joining on the regional sports side of the business as a Production Assistant. She has been with Comcast's Mountain West Region (MWR) since 2016, currently as Director of Xfinity Communities. In this role she oversees two sales teams and a support team, driving the residential side of the business in Colorado, New Mexico, Utah and Arizona. One of her teams, the Community Account Representatives (CARs), is currently #1 in the company (#1 in 2022, #5 in 2023). The CAR team oversees more than 3k apartment complexes and properties in the MWR contributing to \$33M in monthly revenue. She also helped launch the Field Sales Team at the West Division in Q4 of 2022 and continues to grow the team from ~25 people to now 55. The Field Sales Team in the MWR focuses on the expansion areas of the business and brought in ~7k RGUs in 2023.

Prior to this role, Alysen was the Director of Sales & Marketing Operations in the MWR, impacting strategy for the Retail & Field Sales Channels, Marketing & Events and Data & Analytics. Managing a large marketing budget for hyper local marketing tactics and sales channel support, Alysen & her team influenced strategy, focusing on the ever-changing competitive environment, marketing & sales communication, process improvement for all sales channels, tools support, the day to day in retail operations.

Alysen is a Denver Leadership Academy Graduate (2021), a Leadership Denver graduate (2018), Foundations of Organizational Leadership (2017), WICT Premier Leadership graduate (2015) and WICT Mentoring Program Graduate (2009). Alysen is also a three-time Elite Winner, awarded to the top team members in the West Division at Comcast (2016, 2021, 2022). The Mountain West Region was the top region in the company in 2022 & 2023, and the execution of Alysen's team was a significant contributor to that success!

Prior to joining the Mountain West Sales & Marketing Team, Alysen was at the West Division Comcast office on the acquisition marketing team influencing six regions in ten states, focusing on movers and university strategies. Prior to marketing, Alysen was an Associate Producer at The Mtn – MountainWest Sports Network, a regional sports network in Denver covering the Mountain West Conference NCAA athletics. During her tenure at the Mtn. Alysen earned two Emmy nominations and helped shape the Original Programming Department in addition to producing specific women's athletics content. While at the Mtn. Alysen was on the field, shooting video at the 2009 Fiesta Bowl in Phoenix AZ, as well as the 2009 NCAA Baseball World Series in Omaha, NE.

As a Denver native, Alysen attended Thomas Jefferson High School and holds a BA from the Journalism School at the University of Colorado at Boulder. She played softball throughout her collegiate career and was a fastpitch softball pitching coach up until 2018.

Alysen is currently the lead for the board of the Caregivers Network at Comcast in the Mountain West Region, co-director for WICT Speaks and is an advisor for the board for Kramerica Gives, a Denver non-profit organization helping high school students with leadership, mentorship, volunteerism & scholarship.

Alysen has three sons, LT (9), Clyde (5), William (2) and a daughter, Amelia (2). She and her kids love to spend time with her immediate family who all live within a 10-mile radius of each other in Denver, Colorado.